



Website Standards Association Inc.

Membership Information

About WSA

Established in 2006 by a group of industry experts, Website Standards Association Inc. (WSA) acts as a united voice for professional website developers and internet marketers. WSA was born from the need to identify benchmarks for professionalism and quality of workmanship for the web industry.

WSA aims to identify and promote the minimum standards that all websites should meet and is committed to the development and promotion of professional websites and other online mediums.

WSA Membership Benefits

- Use of the WSA brand and logo in your marketing
- A listing for your business on the WSA website, www.websitestandards.org
- Quarterly email newsletter with articles, interviews and educational information from industry experts
- Additional promotional opportunities on the WSA website and in email newsletters (eg. Site of the Month)

Membership Process

WSA has a strict membership process because of the standards we promote. In order to become a WSA-certified website developer or internet marketer, you must prove that your work meets our standards.

If you are a website developer, you must submit two recent websites that you have developed for our team to analyse as well as participate in a telephone interview with our President. If you are an internet marketer, you must submit samples of your recent work for our team to analyse as well as participating in a telephone interview with our President.

Full details of the WSA membership process will be provided on application.

Membership Fee

\$395 up-front, then \$200 per year.